

CONFERENCE SPONSORSHIP PACKAGES

S/N	Category	Platinum	Gold	Silver	Bronze	Contributors
	AEAA sponsorship amount in USD	\$40,000	\$30,000	\$20,000	\$10,000	\$5,000
	Equivalent in TZS	112,000,000.00	84,000,000.00	6,000,000.00	28,000,000.00	14,000,000.00
	Sessions	Dinner Per Day: (3 Dinners: Monday, Tuesday and Wednesday)	Cocktail on Sunday (Lunch and Refreshment)	Venue rent, stage setup, excursion Breakfast and Lunch)	Conference Materials: Conference Bag, T-Shirt, Flash Disk>=16GB, etc.	Transportation Services, Delegate Gifts and Other Entertainments
1.	Branding of the Dinner room	✓				
2.	Promote Sponsor's brand alongside the Dinner	✓				
3.	Lunch with the AEAA executive team	✓	✓			
4.	Short Speech During Dinner/Lunch by the Sponsor's CEO/Representative	✓	✓	✓		
5.	Sponsor's Brand Adverts to be Displayed on the Information Screens	✓	✓	✓	✓	
6.	Banners Inside Conference Hall	✓	✓	✓	✓	
7.	Branding Outside the Conference Hall	✓	✓	✓	✓	
8.	Opportunity to Provide Written Promotion Materials in the Conference Packs	✓	✓	✓	✓	
9.	Recognition in conference media adverts	✓	✓	✓	✓	

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	AEEA sponsorship amount in USD	\$40,000	\$30,000	\$20,000	\$10,000	\$5,000
	Equivalent in TZS	112,000,000.00	84,000,000.00	6,000,000.00	28,000,000.00	14,000,000.00
	Sessions	Dinner Per Day: (3 Dinners: Monday, Tuesday and Wednesday)	Cocktail on Sunday (Lunch and Refreshment)	Venue rent, stage setup, excursion Breakfast and Lunch)	Conference Materials: Conference Bag, T-Shirt, Flash Disk>=16GB, etc.	Transportation Services, Delegate Gifts and Other Entertainments
10.	Logo on the conference website publicity materials	✓	✓	✓	✓	
11.	Sponsor's Logo on the Event Banner	✓	✓	✓	✓	✓
12.	Complimentary conference entrance tickets	6	5	4	3	2
13.	Booth at a strategic location	✓	✓	✓	✓	✓
14.	Opportunity to Promote/Sell Products as Approved by the Organisers	✓	✓	✓	✓	✓
15.	Networking opportunities	✓	✓	✓	✓	✓

Other Forms of Sponsorship:

Other than the financial support packages **highlighted** above, we will also appreciate other forms of support such as:

- Media partners - offering advertising space, **social** media coverage and radio/TV slots.
- Design and Printing Partner - offering design and printing of promotional items (that will be co-branded) including T- shirts, Bag Backs, Tote Bags, Notebooks, Water Bottles, etc.